

CURRICULUM VITAE

ROBERT BALFRE

LOCATION

London, UK

NATIONALITY

English

DATE OF BIRTH

9th February 1982

PERSONAL PROFILE

In over 6 years working in the web design industry I have gained valuable experience and knowledge in all areas of design, UI layout and front end development. I am passionate about great design and constantly seek to improve my skill set.

One of my major strengths is my adaptability. I am able to jump easily from designing website mock ups in Photoshop, to HTML, CSS and JavaScript development.

EMPLOYMENT HISTORY

AdJug Ltd. - October 2007 to Present

Senior Front-End Developer

Employed to redesign and build AdJug's front-end UI. Working closely with the product manager and .NET developers launching new sections of the site. Complicated table data and controls needed to be streamlined and easier to use. Javascript and AJAX (mostly JQuery) has been used to enhance design and usability.

Key achievements:

- Re-designed and built the company's homepage, making it faster, clearer and simpler to sign up / login.
- Converted the site from a fixed width to flexible layout.
- Old pages using tables for layout were re-coded with CSS improving accessibility.

Key responsibilities:

- Concept and execution of high-level visual designs.
- Hand-crafting standard compliant XHTML/CSS.
- Deploying and configuring Javascript Libraries.
- Ensuring cross-browser and cross-platform compatibility.

Freelance Web Designer - January 2006 to September 2007

Varied web design and development projects for multiple clients.

Catalyst Productions - July 2002 to November 2005

Web and Print Designer

Part of a small design team building and maintaining all of Catalyst's client web and print design work.

PERSONAL MILESTONES

14 years
using computers

10 years
using photoshop

6 years
building websites

FURTHER EDUCATION

I find the Internet to be one of the greatest places to research, study and expand my skill set. However since finishing secondary school, I have completed the following courses.

Diploma in Computer aided Design and Animation
Cavendish College, Central London

GNVQ Advanced Art and Design
Bishop Ramsey College, Ruislip

SOFTWARE PROFICIENCY

Web

I have knowledge and experience of programming in the following:
XHTML / CSS, Flash, Javascript, Ruby and Python.

Adobe Photoshop

I have been using Photoshop extensively since 1997 and consider myself to be an expert user. I use Photoshop to create layouts for design work, as well as retouching and manipulating photos.

Adobe Illustrator and Freehand

Although I am more comfortable with pixels rather than vectors, I have plenty of experience creating layouts, illustrating and designing with these applications.

Adobe Flash

I have created many diverse projects in Flash including web sites, galleries, banner advertisements, CDROMs and presentations.

HOBBIES AND INTERESTS

All facets of design, art, photography, computers, technology, music, movies, gaming and travelling.

Thanks for taking the time to look over my Curriculum Vitae. If you haven't already done so then please visit my portfolio at rbalfre.co.uk

I look forward to hearing from you soon.

Robert Balfre
rob.balfre@gmail.com